

LAUTERBACH & ASSOCIATES, LLC
CONSULTING SCIENTISTS
CHEMISTRY • TOBACCO SCIENCE • TOXICOLOGY

PRESS RELEASE

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FOR IMMEDIATE RELEASE

LAUTERBACH & ASSOCIATES ADDS TWO CONSULTANTS

Macon, Georgia, 12 January 2010. Lauterbach & Associates, LLC, a Macon, GA, based consulting group specializing in helping smaller tobacco companies meet FDA tobacco regulations has retained the service of two consultants to help meet the needs of its clients. The new consultants are Mr. M. Lance Reynolds of Alameda, CA, and Dr. Michael F. Forbes of Macon, GA.

Mr. Reynolds is a noted expert in tobacco science and selective filtration of tobacco smoke. From 1986 to 1991, he was Director of Research at Brown & Williamson Tobacco Corporation ("B&W"), where he had overall responsibility for routine and research analytical chemistry, regulatory matters including ingredient safety, international export product development, licensee product development, pilot plant operation, statistics, and materials science. Also, while at B&W, Mr. Reynolds was on the US Technical Advisory Group to ISO Technical Committee 126 on Tobacco and Tobacco Products and worked with international standards relating to tobacco products and with national standards organizations in Saudi Arabia, Turkey, Japan, and the Peoples Republic of China. After he retired from B&W in 1991, Mr. Reynolds became a consultant in the fields of management of innovation, organizational change, and quality processes. He led teams examining major manufacturing, service, and health-care agencies and he wrote award-winning applications for organizations in both the public and private sectors. His clients have included Siemens Nuclear Power, Western Sintering, British American Tobacco, and Perkin-Elmer. Mr. Reynolds has his Master's and Bachelor's in Chemistry from Oxford University, England.



Dr. Forbes received his Ph.D. from the Institute of Paper Chemistry and has had over twenty-four years of experience in the paper industry working primarily in the areas of papermaking, coating, and printing. He is well versed in test methods and analytical techniques for paper, especially in the areas of microscopy and image analysis, and has worked for both paper manufacturers and suppliers to the paper industry. Dr. Forbes' research interests are in the areas of paper chemistry and paper physics, and he has worked extensively in the identification of contaminants in both paper and coatings. He has led research projects in the refining of bleached and unbleached pulps of both

hardwood and softwood species. Dr. Forbes has also led projects in the areas of the extrusion coating of bleached board, and the calendering and supercalendering of various paper and board grades. In developing a variety of paper coatings, he has worked with pigment, latex, and additive suppliers to achieve the desired product end-use properties. He has also led projects to increase the amount of secondary fiber used in coated grades. As an employee of KaMin LLC (formerly J.M. Huber), Dr. Forbes conducted many pilot-coater trials at the CIC coater facility in Trois Rivières, Quebec, and has run numerous printing trials for sheetfed, heatset, rotogravure and inkjet processes at facilities such as Rochester Institute of Technology and Graphic Arts Technical Foundation. He has also conducted joint research projects with the University of Maine. Dr. Forbes is an active member of Technical Association of the Pulp and Paper Industry and the American Chemical Society.



Commenting on these additions, Dr. John H. Lauterbach, founder of Lauterbach & Associates, said, "The additions of Mr. Reynolds and Dr. Forbes greatly strengthens our capabilities in helping our clients meet the current and anticipated FDA rules and regulations. Mr. Reynolds not only is a noted expert in cigarette technology but also in helping companies meet the Good Manufacturing Practices regulations similar to those the FDA is required to impose on the tobacco industry. Dr. Forbes brings a knowledge of papermaking, coating, and printing that will help our clients with existing processes, and will help our clients meet the FDA regulations on the papers used to manufacture and pack tobacco products."



US entities considering purchase of services from Lauterbach & Associates, should contact the company's exclusive domestic sales representative, Mr. Stephen J. de Lyra, VINTERO Corporation, Dawsonville, GA, 706-216-0081, stevd@windstream.net. International entities should contact Dr. Lauterbach directly at 478-474-8818, john@lauterbachandassociates.net.

